# ARTHUR IMPERIAL

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## Professional Experience

**Instructional Designer & Communications Instructor**
*University of Toronto | Sept. 2014 – Apr. 2023*
- **Designed and Delivered Learning Solutions:** Created comprehensive instructional materials (lecture slides, e-learning modules, interactive activities) tailored to diverse learner needs, applying learning principles and instructional design methodologies.
- **Facilitated Learning Development:** Delivered lectures, workshops and tutorials on communication, design thinking, and project documentation for multidisciplinary engineering teams, fostering transferable skills aligned with professional standards.
- **Performance Feedback:** Provided detailed, actionable feedback on technical documents and presentations (e.g., RFPs, portfolios, and product pitches) to enhance learner outcomes.
- **Project Management:** Led 30+ teams per semester on complex design projects, managing timelines, deliverables, and stakeholder expectations.

**Learning Experience Designer**
*Piccles (Project during LXD Certification) | Sept. 2024 – Apr. 2025*
- Led a team to develop a learning certification program using Articulate Storyline and Adobe Express, teaching L&D professionals to navigate the platform and apply creative collaboration techniques to increase online meeting engagement.

**Instructional Design Consultant**
*RiskLab, University of Toronto | July 2022*
- Designed and delivered a 3-day online workshop to improve professional and technical communication for their team of international researchers, incorporating interactive learning and performance-based assessments.

## Certifications

- **Learning Experience Design (LXD) Certification** | *York University (2024–2025)*
  Applied UX and instructional design principles to create impactful learning programs.
- **Product Management Certification** | *BrainStation Toronto (2019)*
  Developed a prototype and product pitch for a conceptual social media app, mastering agile methodologies.

## Education

- **PhD (ABD), Political Science** | *York University (2009–2014)*
- **MA, Political Science** | *McMaster University (2006–2007)*
- **Specialized Honours BA, Political Science** | *York University (2000–2005)*

## Skills

**L&D Tools & Technology:** Articulate Storyline, Adobe Suite, Vyond, CapCut, Microsoft 365
**L&D Competencies:** Instructional design, curriculum development, e-learning, blended learning, stakeholder collaboration, course evaluation, adult learning principles
**Languages:** Learning French (B1 - intermediate proficiency)

*References available upon request*